

erwin® Business User Portal

AT A GLANCE

The erwin Business User Portal is a web-based, self-service portal providing business users easy access, socialization and collaboration capabilities for data asset discovery, consumption and governance. With a secure, read-only view of the data and business asset information contained within the erwin Data Intelligence Suite, users have instant access to the information needed to make quick but well-supported decisions. Additionally, it enables organizations to gather knowledge through data asset ratings and bridges communication between business users and data owners and stewards.

KEY BENEFITS/RESULTS

- Breaks down silos between disconnected systems, spreadsheets, reporting and intelligence to enhance organizational understanding and trust in data.
- Enables enterprise data governance collaboration, socialization and organizational empowerment.
- Drives faster time to value and transparency of data intelligence and governance initiatives.
- Facilitates understanding of organizational segments and behavioral data patterns.
- Securely and widely expands access to data intelligence with concurrent, use-based licensing.
- Installs quickly and easily.
- Deploys on premise or in the cloud.

KEY FEATURES

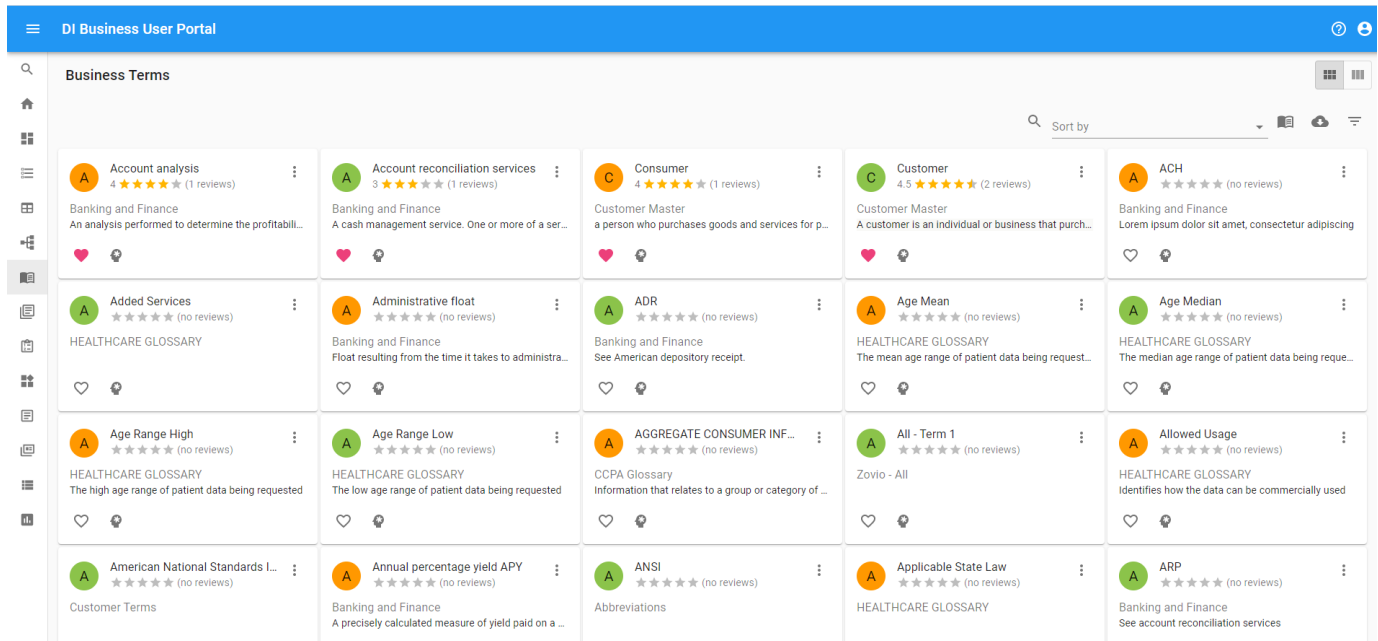
- Read-only access to technical and business metadata; mappings; business glossary terms, policies and rules; custom business assets; projects; releases; reference data and more
- A bird's eye dashboard to quickly see, easily navigate and drill down into key data intelligence elements
- End-user authentication for role-based viewing and use restrictions, and the collection of operational metadata to understand usage
- On-demand, interactive mind maps show metadata and governance relationships and let users filter and zoom in on key elements, such as sensitive data
- Comprehensive data lineage graphical views enable understanding of related business terms, technical data, and data flow across systems
- Impact analysis at the attribute level for full and comprehensive visibility and remediation
- Customizable home page to broadly socialize key initiatives, organizational vision and mission, project status updates and more
- Elastic, Google-like search capability returns ranked, best-fit data and business asset discovery results instantly
- Community rating and collaboration capabilities, including the ability to create asset to-do lists and share to-do requests with data stewards, owners and other appropriate parties

SOLUTION OVERVIEW

The erwin Business User Portal extends data intelligence across your enterprise and provides business stakeholders with a business-friendly look into your organization's IT, DevOps and data governance. From day one, users can see the business value grow as metadata expands, mappings extend and projects evolve. Additionally, it provides business users with:

- **Data landscape & governance details from anywhere** — Through web-based, self-service access, use a birds-eye dashboard, elastic Google-search capabilities and interactive, on-demand visualizations to discover data and develop context to make well-informed decisions quickly, without the need for IT support.
- **Drill-down, business-friendly views** — Whether using interactive data lineage diagrams to understand the origin and journey of data across the enterprise or mind maps to conceptualize and navigate business glossary and technical asset associations, users have access to the zoom, filter and drill-down capabilities to answer their questions.

- **An empowered user interface** — Business users can configure views easily, rate and “favorite” frequently used and valuable business assets, and create to-do lists and requests of data owners, stewards or other responsible data governance parties. Out-of-the-box summary pages also are included.
- **Secure, role-based, read-only access** — Deliver the powerful data intelligence housed within erwin Data Catalog and erwin Business Glossary Manager to your business community while ensuring data, processes and access rights are protected.



Through the erwin Business User Portal, business users easily access the technical and business assets needed to make informed decisions. Community ratings and other socialization and search features speed data discovery and provide needed context.

CRITICAL DIFFERENTIATORS

- **Business-friendly at every level** — Deliver business stakeholders dashboard views of your organization’s data landscape and governance, as well as the deepest technical and business details that support it.
- **On-demand mind maps, data lineage & impact analysis** — Use interactive, self-service visualizations to effectively discover, drill down and understand your metadata and governance framework. View real-time impact diagrams to better plan and manage change.
- **Fast data discovery** — Use elastic, Google-like search to find ranked and best-fit results in seconds. Other search and navigation capabilities are easy to use.
- **Business user socialization & collaboration** — Capture broad organizational data knowledge through community data asset ratings and business asset communication between business users, data owners and data stewards.
- **Enterprise collaboration & empowerment** — Ensure IT and business alignment with a consolidated view of technical and business assets and the tools to effectively manage an enterprise-wide data governance program.

For more information, please visit www.erwin.com.

erwin provides enterprise modeling and data intelligence software enabling customers to discover, understand, govern and socialize their data to mitigate risks and realize results. The erwin EDGE platform creates an “enterprise data governance experience” for IT and business collaboration in driving meaningful insights, agile innovation, risk management and business transformation. Integrated data modeling, data governance, enterprise architecture and business process modeling capabilities ensure information flows to the right people to guide smart decisions.